

## AIESEC in The Netherlands

Cookies Policy [www.aiesec.nl](http://www.aiesec.nl)

Last Update: 26-06-2018

This Cookies Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies, your choices regarding cookies and further information about cookies.

### **Who are we?**

We are AIESEC in The Netherlands, a youth leadership movement which is passionately driven by one cause: peace and fulfilment of humankind's potential. AIESEC in The Netherlands is registered in the official bodies of Stichting AIESEC Nederland under the number 41126152 at the KvK. Our registered address is Hogehilweg 15, 1101CB Amsterdam. AIESEC in The Netherlands comprises AIESEC in The Netherlands and also the 11 local committees across The Netherlands.

### **Who is our Data Protection Officer?**

In case you have any questions regarding this policy, you can contact our Data Protection Officer. Please send your enquiries to Matthijs Germs via email to [matthijs.germs@aiesec.net](mailto:matthijs.germs@aiesec.net) or by writing to Stichting AIESEC Nederland, Hogehilweg 15, 4<sup>th</sup> floor, 1101CB Amsterdam. Alternatively, you can telephone +31 (0)20 354 25 20.

### **What are cookies?**

Cookies are small pieces of text sent to your web browser by a website you visit. A cookie file is stored in your device and allows us or a third-party to recognise you and make your next visit easier and the service more useful to you: thus, it enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Cookies can be "persistent" or "session" cookies. *Persistent* cookies remain on your personal computer or mobile device when you go offline, while *session* cookies are deleted as soon as you close your web browser.

### **How does AIESEC in The Netherlands use cookies?**

When you use and access our services, we may place a number of cookies files in your web browser. We use cookies for the following purposes:

- to enable certain functions of the services;
- to provide analytics;
- to store your preferences;
- to make sure that you see relevant AIESEC advertisements on your social media (if applicable).

We use both session and persistent cookies on the website and we use different types of cookies to run it:

- **Essential Cookies** | We may use essential cookies to authenticate users and prevent fraudulent use of user accounts;
- **Preferences Cookies** | We may use preferences cookies to remember information that changes the way the services behave or look, such as the "remember me" functionality of a registered user or a user's language preference;
- **Analytics Cookies** | We may use analytics cookies to track information how the website is used so that we can make improvements. We may also use analytics cookies to test new advertisements, pages, features or new functionality of the website to see how our users react to them;
- **Tracking Cookies** | We may use tracking cookies for commercial purposes with your prior consent. These cookies, which are often posted by third parties, help us to tailor promotional offers to you personally. Third parties can use tracking cookies to follow your Internet usage. AIESEC uses a Tag Management System by Cookiebot in order to manage your cookie preferences. This allows us to guarantee that no cookies will be processed without your express permission.

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### **First Party Cookies**

We will set some cookies that are essential for our website to operate correctly. These cookies, none of which capture personally identifiable information, are:

- *PHPSESSID*: preserves user session state across page requests [activity: session]
- *\_ga*: Google Analytics Registers a unique ID that is used to generate statistical data on how the visitor uses the website. [activity: 2 years]
- *\_gat*: Used by Google Analytics to throttle request rate. [activity: session]
- *\_gid*: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. [activity: session]
- *\_hjIncludedInSample*: Hotjar determines if the user's navigation should be registered in a certain statistical placeholder. [activity: session]
- *Pbd\_wp\_session*: Creates the website bar that our website uses cookies, which disappears after pressing accept/decline. [activity: session]
- *Pll\_language*: Used to remember the language selected by the user when he/she comes back to visit the website again. [activity: 1 year]

### **Third Party Cookies**

In addition to our own cookies, we may also use various third parties cookies to report usage statistics of the website, deliver advertisements on and through the website, and so on. Such cookies may include:

- *@@History/@@scroll/#*: Facebook cookie, purpose pending. [activity: session]
- *@@History/@@scroll/#*: YouTube cookie, purpose pending. [activity: session]

- *collect*: Used to send data to Google Analytics about the visitor's device and *behaviour*. Tracks the visitor across devices and marketing channels. [activity: session]
  - *fr*: Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers. [activity: 3 months]
  - *GPS*: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location. [activity: session]
  - *PREF*: Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites. [activity: 8 months]
  - *r/collect*: DoubleClick (Google) collects data to measure efficiency of viewed or clicked ads and shows targeted ads. [activity: session]
  - *tr*: Used by Facebook to track the visitor across devices and marketing channels. [activity: session]
  - *VISITOR\_INFO1\_LIVE*: Tries to estimate the users' bandwidth on pages with integrated YouTube videos. [activity: 179 days]
  - *YSC*: Registers a unique ID to keep statistics of what videos from YouTube the user has seen. [activity: session]
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- For the cookies posted by these third parties, the information they collect and the purpose for which the information is used, please refer to these parties' privacy statements on their own websites. These statements may change frequently, and AIESEC is not responsible for the information provided.
  - If you would like to delete the cookies from external parties, read this handy set of [instructions](#) from the Consumentenbond.

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### **What are your choices regarding cookies?**

You can control and/or delete cookies as you wish: thus, you can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you delete cookies or refuse to accept them, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

#### **Google Chrome**

Please visit this page from Google:

<https://support.google.com/accounts/answer/32050>

#### **Internet Explorer**

Please visit this page from Microsoft:

<http://support.microsoft.com/kb/278835>

#### **Mozilla Firefox**

Please visit this page from Mozilla:

<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websitesstored>

#### **Safari**

Please visit this page from Apple:

[https://support.apple.com/kb/PH21411?locale=en\\_US](https://support.apple.com/kb/PH21411?locale=en_US)

For any other web browser, please visit your web browser's official web pages.

***Where can you find more information about cookies?***

You can learn more about cookies and the following third-party websites:

**AllAboutCookies**

<http://www.allaboutcookies.org/>

**Network Advertising Initiative**

<http://www.networkadvertising.org/>

***What about the changes to this policy?***

We keep this policy under regular review, so please check this page occasionally to ensure that you're happy with any changes. This policy was last updated on 26-06-2018.

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This is the cookies policy of <https://www.aiesec.nl/>. The cookies policy of <https://www.aiesec.org> can be found in [https://aiesec.org/assets/cookies\\_policy.pdf](https://aiesec.org/assets/cookies_policy.pdf).